

DEAR LIBRARIAN,

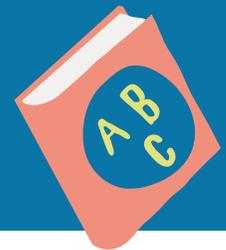


As you know, the journey towards becoming a confident reader and writer begins the moment children are born through the daily conversations, songs, stories and books parents and other caregivers share with them.

Many parents may not realize how important it is to talk, read and sing with their young children and the power they have to boost their children's early brain and language development. A simple conversation with a trusted messenger (like yourself!) can make all the difference in raising parents' awareness and providing them with the information and resources they need to help get their children ready for success in school and in life.

Whether you are greeting families, helping them select books, or checking books out—try to find a minute to connect with a parent and share the following messages in positive and encouraging way:

- Learning begins the moment your child is born, so keep doing what you're doing! It's so important to keep talking, reading, and singing with your child every day—even if he/she can't talk back yet.
- Have back-and-forth conversations about the everyday things you see and do together—like riding in the car, going for a walk, or grocery shopping. Make cuddling and reading a part of your bedtime routine. Hold your child close and sing a song together.
- Talking, reading and singing every day actually builds your child's brain and helps prepare your child to succeed in school and in life. It'll make your child feel happy, special, and loved, too!
- You're doing great, Mommy (or Daddy, Grandma, Grandpa, Aunt Uncle)!



Thank you for helping us spread these important messages and most of all, for the wonderful work you do each day to promote a love of reading in your community!

Sincerely,
Your Friends at Too Small to Fail

